

JEROME COUNTY FAIR & RODEO

205 North Fir St. • Jerome, ID 83338 • 208-324-7209 • fun@jeromecountyfair.com

Dear Applicant:

Thank you for your interest in being a part of the 2021 Jerome County Fair. We know that 2020 was challenging for everyone and many organizations were not able to conduct their annual events. The Jerome County Fair was truly blessed to be able to hold the Fair & Rodeo during this challenging time, and even more blessed to be named as one of the top five PRCA Small Rodeos in 2020!

There is a lot to look forward to in the coming year, and we are excited that you want to “Join the Fun in ’21.” The 2021 Fair will begin on Monday, August 9th and will close on Saturday August 14th.

Applications are currently being accepted for new exhibit space. New applications will be considered after the renewal requests for space from 2020 exhibitors have been filled. If your application is accepted we will contact you. Contracts will be sent to all successful new applicants after May 15, 2021

Rates for the 2021 Fair are as follows:

Inside space

10' x 10' - \$255.00

Outside Space

25' x 20' - \$195.00

16' x 20' - \$170.00

12' x 10' - \$ 150.00

Outside Ag Show Space

All spaces - \$250.00

Concession Show Space

All spaces - \$235.00 + 12%

Booth Fee includes a \$10 electrical inspection fee.

All Food Concessionaires and Exhibitors are required to carry \$500,000.00 public liability insurance coverage. Proof of Insurance is not required at this time, but will be required before your booth set-up and the fair opening date if you are issued a contract.

Enclosed is an application for exhibit space. **Completion of this form does not guarantee that a contract for space will be awarded.**

Thank you again for your inquiry into the 2021 Jerome County Fair.



Sincerely,

Andrea Wiesenmeyer
Manager

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APPLICATION FOR EXHIBIT SPACE

PLEASE TYPE OR PRINT CLEARLY:

DATE: _____

1. Company Name _____ Phone _____
Name of person in charge of booth _____
Permanent address _____
City _____ State _____ Zip _____
Company owner (if different from above) _____
Address _____ Phone _____
City _____ State _____ Zip _____
Email Address _____

2. We will need the following location & size exhibit space:

10'x10' Indoor Booth	_____	\$255
25'x20' Outdoor Booth	_____	\$195
16'x20' Outdoor Booth	_____	\$170
12'x10' Outdoor Booth	_____	\$150
Ag Show Space	_____	\$250
Concessions Space	_____	\$235 + 12%

4. Please list ALL products and/or menu items, which you will be displaying or selling during the Fair. Contract space will be assigned based on this list. If a contract is assigned, you may not display or sell any additional items. Violations will mean immediate cancellation of contract and all rental money paid will be forfeited to the Jerome County Fair.

6. Will your exhibit be: (For Non-food only)
Display (promotional purposes only) _____
Display (taking orders for future delivery) _____
Retail (over the counter sales) _____
Do you plan to give away samples? If so, what? _____
Do you plan to use sound devices such as PA systems, pianos or organs, etc.? If so, what? _____
Do you plan to conduct a drawing for prizes? _____

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7. Please include photos of your booth/concession trailer. If photos are not available, please furnish explanation of your exhibit booth set up.

8. Have you or your company ever exhibited at the Jerome County Fair? _____
If yes, what year(s)? _____
Have you or your company ever exhibited at any other Fairs in the U. S. or Canada? _____
If yes, where? _____

9. My signature on this application hereby authorizes the Jerome County Fair to secure information concerning any of the above facts, and by signing we acknowledge that we agree to abide by the rules and regulations stipulated in a contract with the Jerome County Fair, should a contract be awarded.

PLEASE RETURN THIS APPLICATION TO: Jerome County Fair
205 North Fir
Jerome, ID 83338

THIS APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE, AND ANY QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN.

PLEASE DO NOT SEND MONEY WITH APPLICATION.

CONTRACTS WILL BE ISSUED AS SOON AS SPACE IS AVAILABLE.

THANK YOU FOR YOUR INTEREST IN THE JEROME COUNTY FAIR

REQUEST FOR ELECTRICITY
(If Available)

Lighting Outlets	Quantity	Charge
	_____ 1st outlet (110).....	FREE
	_____ 2nd outlet (110).....	\$5.00
	_____ Require 220 outlet	

Company Name

Signature

Date